ICST 2019

22-27 April 2019, Xi'an, China

http://icst2019.xjtu.edu.cn

Corporate Sponsorship Opportunities

Overview of ICST

The IEEE International Conference on Software Testing, Verification and Validation (ICST) is a premier conference dedicated to improve software quality. ICST offers an open forum for research and industrial practices on software testing, verification and validation. ICST annually attracts hundreds of researchers from renowned universities and institutes and practitioners from corporations such as Google, Microsoft, and Huawei. ICST provides a platform for bridging research and practice in software testing, verification, and validation, by stimulating novel scientific research and sharing influential industrial practices and experiences.

To achieve of the goal of ICST, bridging the gap between research and industry, we now seek corporate sponsors for this event. In return, we offer visibility, and opportunities for your organization to disseminate your advanced techniques and influence to both academia and industry.

ICST 2019 in Xi'an

ICST 2019, the 12th in the conference series, will be held in Xian, China. One of the oldest cities in China, Xian was the capital of thirteen dynasties in China's history. It is the starting point of the Silk Road and home to the Terracotta Army of Emperor Qin Shi Huang. While in Xian, you will be amazed by its deep historical and cultural atmosphere, gorgeous local food and the warmth of the local people.

With convenient air and high-speed rail transportation, we expect a high number of international, national and local attendees.

Sponsoring Opportunities

In the past few years, ICST has established sponsorship with Google, Huawei, IBM Research, Microsoft Research, ABB, NEC, Mitsubishi, Hitachi, Ericsson, etc. Some companies provided scholarships for attendees. For example, at ICST 2017, Google provided travel scholarships for PhD students who attended the doctoral symposium. As a Corporate sponsor, you will enjoy high visibility to a large community of scientists and highly qualified industrial practitioners. Your organization's logo will be printed on all ICST publicity materials, and we will also provide various opportunities to provide corporate information to attendees. For higher sponsorship levels, we are open to negotiations regarding special benefits tailored to the needs and interests of your organization.

We have a four-level corporate sponsoring scheme for ICST 2019: Platinum, Gold, Silver, and Bronze. Benefits and prices are listed in the table next page. Depending on the actual sponsorship level, additional benefits may be negotiated. Sponsorship can also be associated with a specific conference activity, for example the conference dinner, industry-academia tutorials, or for ensuring live video coverage of the conference.

Levels, Benefits, and Prices

	Diamond	Platinum	Gold	Silver	Bronze
Logo on publicity	Prominent	Prominent	Large	Medium	Small
Logo in proceedings	Prominent	Prominent	Large	Medium	Small
Sponsoring of conference dinner	✓	✓	✗	✗	✗
Sponsoring of reception	✓	✓	✓	✗	✗
Conference registration	8	4	2	1	0
Promotion materials in registration area	✓	✓	✓	✓	✗
Promotion materials in delegate bags	✓	✓	✓	✗	✗
Special benefits negotiable	✓	Limited	Limited	✗	✗
Limited number of sponsors at this level	✓	✗	✗	✗	✗
Price	$25,000	$10,000	$5,000	$2,500	$1,000
Price in Yuan (RMB)	￥150,000	￥60,000	￥30,000	￥15,000	￥6,000

For More Information, Please Contact

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